

## CLAIMS

The invention is claimed as follows:

1. A gaming device comprising:  
5 a game operable upon a wager by a player;  
at least two selections in the game;  
at least one pick of the selections, wherein the number of picks of the  
selections is based, at least in part, on the amount of said wager in the game;  
a plurality of selection outcomes associated with the selections, wherein  
10 at least one of the selection outcomes associated with at least one of the  
selections is also based, at least in part, on the amount of said wager in the  
game; and  
a display device adapted to provide an award to the player based on at  
least one selection outcome associated with one of the picked selections.  
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2. The gaming device of Claim 1, wherein the number of picks of  
the selections is based on a number of credits wagered per payline in the  
game.
- 20 3. The gaming device of Claim 1, wherein a plurality of the selection  
outcomes are based on the amount of said wager in the game.
4. The gaming device of Claim 1, wherein the selection outcome  
associated with at least one of the selections includes an activation of a  
25 secondary display device.
5. The gaming device of Claim 4, wherein the secondary display  
device includes a symbol generator.
- 30 6. The gaming device of Claim 5, wherein at least one symbol  
generated by the symbol generator is a product award symbol.

7. The gaming device of Claim 6, wherein a product award is provided to the player if a predetermined number of product award symbols IS generated by the symbol generator.

5 8. The gaming device of Claim 7, wherein if less than the predetermined number of product award symbols is generated by the symbol generator, a different award is provided to the player.

9. The gaming device of Claim 5, wherein the symbol generator  
10 includes a plurality of reels.

10. The gaming device of Claim 4, wherein a designated number of selection outcomes associated with the selections includes the activation of  
15 the secondary display device if a designated wager is made in the game.

11. The gaming device of Claim 1, wherein a designated number of selection outcomes are associated with the selections if a designated wager is made in the game.

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12. A gaming device comprising:  
a base game operable upon a wager by a player;  
a bonus game initiated by a triggering event in the base game;  
at least two player-selectable selections in the bonus game;  
5 at least one pick of the selections, wherein the number of picks is, at  
least in part, based on the amount of the wager in the base game;  
a plurality of selection outcomes associated with the selections, wherein  
one of the selection outcomes includes activating a symbol generator if at least  
a designated amount of wager is made in the base game;  
10 a display device adapted to display an award associated with at least  
one of the selection outcomes; and  
a plurality of symbols associated with the symbol generator, including a  
plurality of jackpot award symbols, wherein a jackpot award is provided to the  
player if the jackpot award symbols are generated by the symbol generator.  
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13. The gaming device of Claim 12, wherein the number of picks is  
based on the number of credits wagered per payline in the base game.
14. The gaming device of Claim 12, which includes a plurality of  
20 awards, wherein each said award is associated with one of the plurality of  
selection outcomes.
15. The gaming device of Claim 14, wherein the selection outcomes  
associated with the plurality of selections include only credit values if the  
25 player wagers less than a predetermined amount in the base game.
16. The gaming device of Claim 12, wherein the symbol generator  
includes a plurality of reels.

17. The gaming device of Claim 16, wherein the selection outcomes associated with the plurality of selections which include activating a symbol generator include activating the plurality of reels if the player wagers a predetermined amount in the base game.

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18. The gaming device of Claim 12, wherein the jackpot award is provided to the player only if the jackpot award symbols are generated by the symbol generator.

10 19. The gaming device of Claim 12, which includes a modifier associated with at least one of the jackpot award symbols if at least one, but not all, of said jackpot award symbols is generated by the symbol generator.

15 20. The gaming device of Claim 19, wherein the modifier includes a multiplier.

21. The gaming device of Claim 12, wherein the jackpot award includes a product award, wherein said product award is provided to the player if the jackpot award symbols are generated by the symbol generator.

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22. A gaming device comprising:  
a primary game operable upon a wager by a player;  
at least one primary award adapted to be provided to the player  
in the primary game;  
25 a secondary game, which includes at least two different types of features, wherein at least two of said different types of features each change if the player makes a designated wager in the primary game; and  
a plurality of different secondary game awards adapted to be  
provided to the player in the secondary game, wherein the secondary game  
30 award provided to the player is based on said types of features.

23. The gaming device of Claim 22, which includes player-selectable selections, wherein the wager made by the player in the primary game, at least in part, determines a number of picks of the selections provided to the player and, at least in part, determines at least one of the outcomes associated with  
5 at least one of the selections.

24. The gaming device of Claim 22, wherein one of the different types of features includes a type of game wherein a first outcome in a first type of game provides an activation of a second type of game.  
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25. The gaming device of Claim 22, wherein at least one of the different types of features includes a number of picks of selections.

26. The gaming device of Claim 22, wherein at least one of the  
15 different types of features includes a number of activations of a symbol generator.

27. A method of operating a gaming device, said method comprising:

- (a) enabling the player to make a wager in a game;
- (b) displaying at least two player-selectable selections;
- (c) providing at least one pick of the selections, wherein the  
5 number of picks is based, at least in part, on the amount of the wager in  
the game;
- (d) associating at least one selection outcome with at least  
one selection wherein at least one of the selection outcomes is based  
on the amount of the wager in the game; and
- (e) providing an award to the player based on at least one  
10 selection outcome associated with a picked selection.

28. The method of Claim 27, wherein the number of picks of the  
selections provided to the player is based on the number of credits wagered  
15 per payline in the game.

29. The method of Claim 27, which includes associating a plurality of  
selection outcomes with the selections, wherein the selection outcomes are  
based on the amount of the wager in the game.  
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30. The method of Claim 27, wherein the selection outcome  
associated with the picked selection includes activating a secondary display  
device.

31. The method of Claim 30, wherein the selection outcome  
25 associated with the picked selection includes generating at least one symbol  
on the secondary display device by a symbol generator.

32. A method of Claim 31, which includes providing the player a  
product award if a predetermined number of product award symbols is  
30 generated by the symbol generator.

33. The method of Claim 32, which includes associating a different award with each product award symbol if less than the predetermined number of product award symbols is generated by the symbol generator.

5           34. The method of Claim 31, wherein the symbol generator includes a plurality of reels.

35. The method of Claim 30, which includes associating the activation of the secondary display device with a designated number of  
10 selection outcomes associated with the selections if a designated wager is made in the game.

36. The method of Claim 27, which includes associating a designated number of selection outcomes with the selections if a designated  
15 wager is made in the game.

37. The method of Claim 27, wherein the steps (a) to (e) are provided to the player through a data network.

20           38. The method of Claim 37, wherein the data network is an internet.

39. A method of operating a gaming device having a base game operable upon a wager by the player, said method comprising the steps of:

- (a) initiating a bonus game;
- (b) displaying at least two player-selectable selections in the  
5 bonus game;
- (c) providing a player at least one pick of the selections, wherein the number of picks is at least in part based on the amount of the wager in the base game;
- (d) associating a plurality of selection outcomes with the  
10 selections, wherein one of the selection outcomes includes activating a symbol generator if at least a designated amount of the wager is made in the base game;
- (e) enabling the player to pick the selections;
- (f) providing the player the selection outcomes associated  
15 with the picked selections;
- (g) activating the symbol generator if the selection outcome associated with a picked selection includes activating a symbol generator; and
- (h) providing the player an award based at least in part on the  
20 selected selections and on the symbols generated by the symbol generator.

40. The method of Claim 39, which includes associating only credit values with the plurality of selections if the player wagers less than a  
25 predetermined amount in the base game.

41. The method of Claim 39, which includes associating a plurality of awards with at least one of the plurality of selection outcomes.

30 42. The method of Claim 39, wherein activating a symbol generator includes activating a plurality of reels if the player wagers a predetermined amount in the base game.



43. The method of Claim 39, which includes modifying any award generated on the reels if, at least one, but not all, of the product award symbols are generated by the symbol generator.

5           44. The method of Claim 39, wherein a predetermined number of said symbols include a product award symbol, wherein a product award is provided to the player if the product award symbols are generated by the symbol generator.

10           45. The method of Claim 39, wherein the steps (a) to (h) are provided to the player through a data network.

46. The method of Claim 45, wherein the data network is an internet.

15           47. A method of operating a gaming device, said method comprising the steps of:

(a) enabling a player to make a wager in a primary game;

(b) providing at least one primary award to the player in the primary game if a winning result occurs in the primary game;

20           (c) changing at least two different types of features in a secondary game if the player makes a designated wager in the primary game; and

(d) selecting one of a plurality of different secondary game awards to provide to the player in the secondary game, wherein the  
25           secondary game award provided to the player is based on said changed features if a designated wager is made.

48. The method of Claim 47, which includes player-selectable selections, wherein the wager made by the player in the primary game, at least in part, determines a number of picks of the selections provided to the player and, at least in part, determines at least one of the outcomes associated with  
5 at least one of the selections.

49. The method of Claim 47, wherein one of the different types of features includes a type of game, wherein a first outcome in a first type of game includes activating a second type of game.

10 50. The method of Claim 47, wherein at least one of the different types of features includes a different number of picks of selections.

51. The method of Claim 47, wherein at least one of the different types of features includes a different number of activations of a symbol  
15 generator.

52. The method of Claim 47, wherein the steps (a) to (d) are provided to the player through a data network.

20 53. The method of Claim 52, wherein the data network is an internet.